



# International User Groups Conferences 2013

June 17 – 21 | Barcelona | Spain

## Meet the Experts

In the foyer of the conference venue, experts from our conference sponsors and Software AG will be available to give detailed information and answer questions.



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# Monday, June 17

<b>12:00 – 13:00</b>	<b>Registration &amp; Welcome Snack</b>
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## International Adabas User Group

Rossini

13:00 – 13:10	Welcome & General Announcements	<b>Sudhir Patel</b> Home Office, UK <b>Bernd Gudat</b> Senior Director CBC, Software AG
13:10 – 13:30	Short Self-introduction of Attending Companies	All
13:30 – 14:15	Adabas Roadmap and Strategy	<b>Wolfgang Weiss</b> Senior Product Manager, Software AG
14:15 – 15:00	zIIP Enabling at s IT Solutions	<b>Alfred Prenner</b> s IT Solutions AT Spardat GmbH, Austria
15:00 – 15:30	Coffee Break & Networking	
15:30 – 16:00	Adabas Manager - A Database Administration Tool	<b>Wolfgang Weiss</b> Senior Product Manager, Software AG
16:00 – 16:30	Reordering Adabas Databases, is it still Relevant? How much can be Saved?	<b>Jesper O. Led</b> Tryg, Denmark
16:30 – 17:00	Entire Network - Best Practices	<b>Fried Haller</b> Global Support, Software AG
17:00 – 17:30	Design Thinking - Customer Centric Development	<b>Angelika Siffring</b> VP Product Management, Software AG



Tuesday, June 18



Rossini		
09:00 – 10:00	Adabas and Natural in the Digital Enterprise	Guido Falkenberg SVP Data Management, Software AG
10:00 – 10:30	More than Moore - Adabas in a Highly Automated Semiconductor Manufacturing Environment	Mario Fix Infineon Technologies, Germany
10:30 – 11:00	Coffee Break & Networking	
11:00 – 11:30	What's new in ApplinX, EntireX and Optimize for Infrastructure	Angelika Siffring VP Product Management, Software AG
11:30 – 12:15	Banco do Brasil: Business and IT Overview	Rinaldo Meneses Banco do Brasil, Brazil Wallace Lobão Software AG
12:15 – 13:00	Application Modernization - Panel Discussion	All
12:45 – 14:00	Registration, Lunch Break & Networking	

## International Natural User Group

Rossini

14:00 – 14:15	Welcome & General Announcements	Volker Ritter GEHIS, Germany Bernd Gudat Senior Director CBC, Software AG
14:15 – 15:15	Natural Overview & Roadmap	Karlheinz Kronauer Director Product Management, Software AG
15:15 – 15:45	MashZone in an Adabas/Natural Environment	Walter Lassnig Magistrat Salzburg, Austria Peter Leibl User Group Austria
15:45 – 16:15	Coffee Break & Networking	
16:15 – 17:00	Customer Experience Improvement and Data Analytics with Software AG	Amarish Pathak AAFMAA, USA
17:00 – 17:30	NaturalOne at MACIF	Thierry Daviet, Bernard Farreau MACIF, France
18:15	Evening Event	

Wednesday, June 19



Rossini		
09:00 – 09:30	Customer Engagement Initiative	<b>Yoram Ben Bassat</b> VP Global ETS Support, Software AG
09:30 – 10:00	Application Modernization with EntireX	<b>Brian Johnson</b> Eaton Corporation, Canada
10:00 – 10:45	Experiences with Profiler 8.2	<b>Jesper O. Led</b> Tryg, Denmark
	Integration Profiler 8.2 with NaturalONE	<b>Karlheinz Kronauer</b> Director Product Management, Software AG
10:45 – 11:15	Coffee Break & Networking	
11:15 – 12:00	Customer Experiences with Different Tools in an Adabas/Natural Environment	<b>Volker Ritter</b> GEHIS, Germany
	Printout Management in Linux	<b>Walter Lassnig</b> Magistrat Salzburg, Austria
	NaturalONE Configuration	<b>Josef Scherndl</b> State of Salzburg , Austria
	– Open Discussion –	
12:00 – 13:00	Software AG Feedback Session	All
13:00 – 14:00	Registration, Lunch Break & Networking	

General Session

Rossini

14:00 – 15:00	Software AG's Product Strategy & Vision	<b>Dr. Wolfram Jost</b> CTO, Member of the Management Board, Software AG
15:00 – 15:15	Message from the User Groups in North America	<b>Brian Johnson</b> North America User Group President
15:15 – 16:00	Real Time Management for the Global Traveler	<b>Ingo Brandes</b> Travelbasys, Germany
16:00 – 16:30	Coffee Break & Networking	
16:30 – 17:00	Terracotta In-Genius: Next-Generation Data Management	<b>Dr. Jürgen Krämer</b> VP CEP & Analytics, Software AG
17:00 – 17:30	Leverage worldwide Know-how to meet your Goals with Global Communities	<b>Gerd Schneider</b> VP Global Communities, Software AG



Thursday, June 20

**08:30 – 09:00** Registration

International webMethods User Group

Rossini

09:00 – 09:15	Welcome & General Announcements	Tom Meniga Mentech, Austria Bernd Gudat Senior Director CBC, Software AG
09:15 – 10:00	webMethods 9.0 Overview & Roadmap	Hans-Christoph Rohland SVP R&D webMethods, Software AG
10:00 – 10:45	Innovation in Integration at Staples	Nilesh Kumar Staples, Inc., USA
10:45 – 11:15	Coffee Break & Networking	
11:15 – 12:00	Using Data Transparency to Improve your Bottom Line	John Wilson, Jared Austin Coca-Cola Enterprises, USA
12:00 – 12:30	iKnow—Order Visibility Solution: „Find out about Issues before your Customers Do“	Thomas Stoesser Director Product Marketing, Software AG
12:30 – 13:15	Tbd.	Tbd.
13:15 – 14:15	Lunch Break & Networking	
14:15 – 16:00	Working Groups Focused on Different Topics (Moderated by a Customer and a Software AG Expert) 1. webMethods Mobile Suite 2. Lifecycle Efficiency 3. BigMemory 4. BPMS	All
16:00 – 16:30	Coffee Break & Networking	
16:30 – 17:00	CrossVista Team Server for webMethods	Dan Schirf CrossVista, USA
17:00 – 17:30	Managing File Transfer with ActiveTransfer	Sonica Vij Product Management, Software AG
18:00	Evening Event	



Get There Faster

# Thursday, June 20



**08:30 – 09:00** Registration

International ARIS User Group

Vivaldi

09:00 – 09:15	Welcome & General Announcements	Sylvia Bühler Lufthansa German Airlines, Germany Bernd Gudat Senior Director CBC, Software AG
09:15 – 10:00	ARIS 9.0 Overview & Roadmap	Dr. Helge Hess SVP Product Management ARIS/CEP/ Mobile, Software AG
10:00 – 10:45	Introduction of Participants & Preparation Focus Groups	ARIS User Group Speakers
10:45 – 11:15	Coffee Break & Networking	
11:15 – 11:45	Panel Discussion: How do ARIS Users Benefit from ARIS 9.0?	ARIS User Group Representatives
11:45 – 13:00	Working Groups Focused on Different Topics (Moderated by a Customer and a Software AG Expert) Design & Usability Presentation & Collaboration Analysis & Analytics Governance, Risk & Compliance Management	All
13:00 – 14:00	Lunch Break & Networking	
14:00 – 14:45	Process Note Generation & Management	Yves Vanhoebroek BNP Paribas Fortis, Belgium
14:45 – 15:30	Using ARIS for Rabobank's Enterprise Architecture: Adoption Strategy, Change Tactics, and Governance	Pieter van Langen Rabobank, Netherlands
15:30 – 16:00	ARIS and Strategy, ARIS and Lean (Value Mapping)	Dr. Dominik Vanderhaeghen Product Management, Software AG
16:00 – 16:30	Coffee Break & Networking	
16:30 – 17:00	Supporting Carlsberg's Strategy with BPM and ARIS	Anni Olsen, Lotte Tange Carlsberg Breweries A/S, Denmark
17:00 – 17:30	Modeling of a Balanced Scorecard with ARIS Business Strategy	Hagen Schorcht Lufthansa Systems, Germany
18:00	Evening Event	

Get There Faster



Friday, June 21

International webMethods User Group


Rossini

09:00 – 11:00	Presentation Results from Focus Groups	All
11:00 – 11:30	Coffee Break & Networking	
11:30 – 12:15	Reduce Time Spent Fixing Bad Data	Rob Rowe Sr. Manager Product Marketing, Software AG Christian Schmidt Trillium Software, Germany
12:15 – 13:00	Software AG Feedback Session	Sonica Vij Product Management, Software AG
13:00 – 14:00	Snack Lunch, End	

International ARIS User Group

Vivaldi

09:00 – 11:00	Presentation Results from Focus Groups	All
11:00 – 11:30	Coffee Break & Networking	
11:30 – 12:00	ARIS live—Process Improvement as a Service	Jörg Klückmann Director Business Solutions, Software AG
12:00 – 13:00	Software AG Customer Orientation: Renewal of Roll-In Process	Software AG/ User Group Representatives
13:00 – 14:00	Snack Lunch	
14:00 – 15:00	Software AG Feedback Session	
15:00	End	





# SESSION OVERVIEW

## International Adabas User Group

Title	Presenter	Abstract
Adabas Roadmap	Wolfgang Weiss Senior Product Manager, Software AG	
zIIP Enabling at s IT Solutions	Alfred Prenner s IT Solutions AT Spardat GmbH, Austria	
Adabas Manager – A Database Administration Tool	Wolfgang Weiss Senior Product Manager, Software AG	

## SESSION OVERVIEW

### International Adabas User Group

Title	Presenter	Abstract
Reordering Adabas Databases, is it still Relevant? How much can be Saved?	<b>Jesper O. Led</b> Tryg, Denmark	Reordering Adabas databases used to be the standard, but it is no longer necessary, but is it still relevant? What can be achieved and what techniques can and should be used. Online and offline. Shadow data-bases. Analysing for correct sort sequences.
Entire Network - Best Practices	<b>Fried Haller</b> Global Support, Software AG	
Design Thinking - Customer Centric Development	<b>Angelika Siffring</b> VP Product Management, Software AG	Design thinking is a methodology for practical, creative resolution of problems or issues. It is solution-focused thinking that starts with the goal or what is meant to be achieved instead of starting with a certain problem. The objective is to solve not only the stated problem at hand, but the real problems behind the obvious. In this session you will learn how Software AG uses design thinking methods to ensure we uncover and fully understand your, our customers', real needs and develop functionality that not only responds to those needs but is also simple to use. Find out how "context analysis", "thinking aloud" and "fail quickly and frequently" have influenced the development of EntireX, NaturalONE, and the new Adabas Manager and experience what this means to you.

## SESSION OVERVIEW

### International Adabas User Group

Title	Presenter	Abstract
Adabas and Natural in the Digital Enterprise	<b>Guido Falkenberg</b> SVP Data Management, Software AG	Regardless of your industry, the size of your company or what your business does, you're affected by mobile, social, cloud and big data. These "four forces" are transforming your business processes and technology platforms in fundamental ways. In this session we will show how Adabas and Natural can become a reliable and flexible application backbone for these forces. Learn how Adabas meets Big Data or how you can leverage Natural in enterprise Mobile apps and many more innovation in Adabas and Natural.
More than Moore - Adabas in a Highly Automated Semiconductor Manufacturing Environment	<b>Mario Fix</b> Infineon Technologies, Germany	Infineon uses Adabas in combination with Entire Network as backbone for its main manufacturing execution system as central database. See how Software AG's products can fulfill the needs of a highly automated semiconductor manufacturing environment. Learn how Infineon gets business value out of an integrated solution based on mature software technology.

## SESSION OVERVIEW

### International Adabas User Group

Title	Presenter	Abstract
What's new in ApplinX, EntireX and Optimize for Infrastructure	<b>Angelika Siffring</b> VP Product Management, Software AG	<p>EntireX and ApplinX play a key role for many of you when it comes to modernizing and integrating your core applications. Optimize for Infrastructure, still a relatively new offering for Adabas Natural customers, provides a single "cockpit" to monitor your systems built on Software AG technology and answers questions like „What is the response time my users are experiencing, and in which components on the way is how much of the response time spent?“.</p> <p>All three products, EntireX, ApplinX and Optimize for Infrastructure, will have a release 9.0 in June. In this session you will learn which new and extended functionality these new releases will hold for you. You will also get an outlook on what is planned after 9.0.</p>
Banco do Brasil: Business and IT Overview	<b>Rinaldo Meneses</b> Banco do Brasil, Brazil  <b>Wallace Lobão</b> Software AG	<p>Meet the largest public bank in Latin America, a view of its business and its huge and complex IT environment. Learn how Software AG has helped Banco do Brasil to deal with a large volume of transactions.</p> <p>At the end, Banco do Brasil would like to initiate a discussion (in private sessions) with other attending customers. How are they facing the challenge of dealing with the continuous growth of customers and transactions and at the same time reduce IT costs.</p>



**SESSION OVERVIEW**

International Adabas User Group

Title	Presenter	Abstract
Application Modernization - Panel Discussion	<b>Guido Falkenberg</b> SVP Data Management, Software AG	Have you ever asked the question on how to start a modernization project or how to convince your stakeholders about the business value of modernization or void failures you can avoid? In this panel discussion customers are sharing modernization best practices, talk about the drivers, used technologies, business value and recommendations on how modernization projects can become more successful.

## SESSION OVERVIEW

### International Natural User Group

Title	Presenter	Abstract
Natural Overview & Roadmap	<b>Karlheinz Kronauer</b> Director Product Management, Software AG	This presentation will inform about the latest innovations from the Natural product Line. It will cover the main products Natural for Main-frame, Natural for LUW, NaturalONE and AJAX. In addition latest news about the most important Add-Ons will be presented. An Overview about the Natural Roadmap will inform about the timeline of releases in 2013 and 2014.
MashZone in an Adabas/Natural Environment	<b>Walter Lassnig</b> Magistrat Salzburg, Austria  <b>Peter Leibl</b> User Group Austria	Combine the best of two worlds: Adabas and Natural, the proven tools for application development and ARIS MashZone for business mashups. See how easy it is to provide a state-of-the-art GUI for existing Natural applications. We will illustrate different methods how to integrate Natural and MashZone and show some code examples.
Customer Experience Improvement and Data Analytics with Software AG	<b>Amarish Pathak</b> AAFMAA, USA	In recent years, AAFMAA is increasingly turning to decision analytics with Software AG products to improve the customer experience and how AAFMAA operates. This presentation will showcase how AAFMAA is taking practical approaches to improve operations and right-size operating costs. By bringing together data previously viewed in isolation and coupling it with powerful algorithms, data analytics with Software AG products can enable any organization's ability to potentially enhance their customer experience, improve profitability and drive growth.



# SESSION OVERVIEW

## International Natural User Group

Title	Presenter	Abstract
NaturalOne at MACIF	<b>Thierry Daviet,</b>  <b>Bernard Farreau</b> MACIF, France	
Customer Engagement Initiative	<b>Yoram Ben Bassat</b> VP Global ETS Support, Software AG	<p>In addition to the Global Support ETS management role, I was recently appointed to lead the Adabas Natural business within the company. As part of the extended Adabas Natural focus, we have initiated the Customer Engagement Initiative in which we tighten the relationships with our customers. This initiative includes customer meetings in order to share with our customers our Adabas Natural strategy and roadmaps and listen to their current usage of our products and their future business requirements.</p> <p>In the presentation I will highlight the extended Adabas Natural focus activities and will share some examples of successful usage within our customer base. At the end of the presentation I will lead an open discussion on improving the relationships with customers and this will be a great opportunity to raise your future business needs.</p>
Application Modernization with EntireX	<b>Brian Johnson</b> Eaton Corporation, Canada	

## SESSION OVERVIEW

### International Natural User Group

Title	Presenter	Abstract
Experiences with Profiler 8.2	<b>Jesper O. Led</b> Tryg, Denmark	You can drill down thru your Natural application using Profiler to find the cause of your performance issue.
Integration Profiler 8.2 with NaturalONE	<b>Karlheinz Kronauer</b> Director Product Management, Software AG	With little or no change to your application you can drill down as you get closer and closer to the main cause of the problem.
Customer Experiences with Different Tools in an Adabas/Natural Environment	<b>Walter Lassnig</b> Magistrat Salzburg, Austria	<b>Printout Management in Linux:</b> A brief overview of the output management and printing system of Magistrat Salzburg. How printings, printers and users are managed via Adabas/Natural and how we create documents, such as pdf, with Natural and open source tools.
	<b>Josef Scherndl</b> State of Salzburg , Austria	<b>NaturalONE Configuration</b> Each new program installation is performed from the central documentation automatically, without manual intervention by the user or the administrator. As a new feature this installation tool has been extended with all necessary „PLUGINS“ and the current hotfixes. The manual process by the administrator is no longer required; this brings a substantial saving of time and allows a uniform installation on all developer workstations. The server directory is linked with Subversion, and the central Natural libraries „SYSTEM“ and „STEPLIB“ are automatically transferred from Subversion into the workspace. After running the installation no complicated adjustments of preferences are needed and the developer can immediately start working.

## SESSION OVERVIEW

### General Session

Title	Presenter	Abstract
Software AG's Product Strategy & Vision	<b>Dr. Wolfram Jost</b> CTO, Member of the Management Board, Software AG	<p>Companies all operate along the same basic principles. They develop a business model and structure their business processes to support this model in the best possible way. In a next step, they try to support the processes, which rest upon the business model, by IT systems. Generally, these IT systems are based on standard software and already include pre-defined data and processes, which leave little space for individual adjustments. However, business models are subject to continuous change. The cycles of market and competitive environments tend to get ever shorter and today's IT systems are unable to adapt to these changes. Their architectures simply are not flexible enough. They are too cumbersome and rigid and this makes them a bottleneck in the companies' struggle for survival in a highly competitive environment.</p> <p>This is where Software AG comes into the picture.</p> <p>The concept of the "Social Process Platform" is an innovative, flexible and easily adaptable development platform for process applications providing agility instead of pre-defined standards.</p>
Message from the User Groups in North America	<b>Brian Johnson</b> North America User Group President	


## SESSION OVERVIEW

### General Session

Title	Presenter	Abstract
Real Time Management for the Global Traveler	<b>Ingo Brandes</b> Travelbasys, Germany	In this challenging time with increased threats like terrorism, crime, political instability and natural disaster, the demand on tracking and real time information has risen to a peak. This requires massive data consolidation across multiple sources globally in time and accuracy. The challenge is not only the dynamics of such data structures, but also the availability of the data to ensure the safety of the traveler. Big Data has become real in this matter. travelbasys have solved this by using Software AG's product portfolio from NaturalONE and Adabas to web-Methods products.
Terracotta In-Genius: Next-Generation Data Management	<b>Dr. Jürgen Krämer</b> VP CEP & Analytics, Software AG	Gartner Group's "Top Ten Strategic Technology Trends for 2013" include "Strategic Big Data", "Actionable Analytics", "Mainstream In-Memory Computing" and "The Internet of Things". In this session, you can learn how the new Terracotta platform for in-memory data management deals with these four principles. The platform enables you to combine transactional with analytical data, to cope with the scalability and variety issues coming with Big Data, and to derive sophisticated insights from this data in order to help a real-time enterprise trigger the right action at the right time for improving business outcomes.

## SESSION OVERVIEW

### General Session



Title	Presenter	Abstract
<b>Leverage worldwide Know-how to meet your Goals with Global Communities</b>	<b>Gerd Schneider</b> VP Global Communities, Software AG	<p>With more than 35.000 members, the Software AG TECHcommunity has doubled in size since early 2012. New content, forums and code samples for webMethods have exploded with the merger of the wMUsers community and addition of webMethods Mobile and webMethods Master Data Management product families.</p> <p>Come join our interactive session and learn how to best take advantage of the great content and latest offerings. It's easier than ever to reap significant benefits using the TECHcommunity where all product families are gathered under ONE portal.</p>

## SESSION OVERVIEW

### International webMethods User Group

Title	Presenter	Abstract
webMethods 9.0 Overview & Roadmap	<b>Hans-Christoph Rohland</b> SVP R&D webMethods, Software AG	
Innovation in Integration at Staples	<b>Nilesh Kumar</b> Staples, Inc., USA	
Using Data Transparency to Improve your Bottom Line	<b>John Wilson, Jared Austin</b> Coca-Cola Enterprises, USA	Learn how Coca-Cola Enterprises teamed up with their innovation department and used Software AG tools to enable visibility in an area of the business that was previously impossible to track. See what was done to enable this success and how using simple methodologies allowed such a big win for the business.



# SESSION OVERVIEW

## International webMethods User Group

Title	Presenter	Abstract
iKnow—Order Visibility Solution: „Find out about Issues before your Customers Do“	<b>Thomas Stoesser</b> Director Product Marketing, Software AG	<p>What happens if customer orders are delayed or not available? How does it affect customer satisfaction if you don't know when these problems occur? What is the financial impact of not knowing how to resolve these problems? Imagine the benefits of not having to ask these questions because you have a solution in place that takes care of all these challenges before they occur.</p> <p>The iKnow Order Visibility Solution can help uncover your company's Order-to-Cash process to intelligently detect and diagnose anomalies, enable both real-time and right-time action, and ultimately improve your responsiveness and reliability. Find out how to enable real-time process monitoring across your supply chain so you have full visibility and you are alerted when trends or transactions are outside of normal.</p>
Tbd.	Tbd.	

## SESSION OVERVIEW

# International webMethods User Group

Title	Presenter	Abstract
Working Groups Focused on Different Topics	Moderated by a Customer and a Software AG Expert	Join one of four round-table discussions on key topics within the webMethods Suite. This setting, with relatively small groups engaging in interactive discussions with each other and Software AG Product Management, have in the past proven successful in sharing use cases, validating our product direction and gaining a better understanding of customer requirements and challenges.
Focus Group - webMethods Mobile Suite	Filippo de Montis, Software AG  John Wilson, Jared Austin Coca-Cola Enterprises, USA	<p>A recent survey of webMethods customers showed that over 50% are already actively developing mobile applications.</p> <ul style="list-style-type: none"><li>• Is your organization engaging in mobile development?</li><li>• Who will be the users of your applications and how are you choosing which platforms to develop for?</li><li>• What barriers do you see to mobile development and how might you overcome them?</li><li>• How will you secure and distribute the apps that you develop?</li></ul>
Focus Group - Lifecycle Efficiency	Sonica Vij, Software AG	<p>Every organization using webMethods has to make choices and put in place tools and procedures to manage Development Lifecycle and Operations Lifecycle.</p> <ul style="list-style-type: none"><li>• How do you handle development, source control, build automation, testing and deployment?</li><li>• Which webMethods or third-party tools do you use, and why?</li><li>• How do you manage, administer and monitor your webMethods landscape?</li><li>• Are you able to scale the operation to meet your needs?</li></ul>

## SESSION OVERVIEW

### International webMethods User Group

Title	Presenter	Abstract
Focus Group - BigMemory	<b>Dr. Jürgen Krämer,</b> Software AG <b>Hans-Christoph Rohland,</b> Software AG	<p>Big Data is turning from hype into reality and Software AG is leading the way.</p> <ul style="list-style-type: none"><li>• What Big Data challenges does your organization have?</li><li>• Is your data warehouse a black hole? Does it give you timely, actionable information?</li><li>• How do you currently transport and analyze large volumes of data?</li><li>• Do you ever think about what would be possible if you could have more data immediately available and analyzed in real-time?</li></ul>
Focus Group - BPMS	<b>Nandan Kidambi,</b> Software AG	<p>BPM is becoming more than just automation of business processes.</p> <ul style="list-style-type: none"><li>• How is your organization embracing BPM?</li><li>• What more does your management want to know about the processes you run?</li><li>• Is our use of social media changing the way people expect to be able to interact with enterprise processes and applications?</li><li>• Is the business demanding ever greater flexibility in the execution of BPM processes or do they want more structure and rigidity?</li></ul>
CrossVista Team Server for webMethods	<b>Dan Schirf</b> CrossVista, USA	

## SESSION OVERVIEW

### International webMethods User Group

Title	Presenter	Abstract
Managing File Transfer with ActiveTransfer	<b>Sonica Vij</b> Product Management, Software AG	<p>The number of files an enterprise exchanges with partners goes up every year, and the file sizes keep growing. Setting up new transfers, managing existing ones and troubleshooting failures across dozens of file transfer servers is not only a time-consuming process but can also be a security risk and a compliance nightmare. ActiveTransfer – an MFT product enables enterprises to manage and control the critical information flows that run their dynamic business networks. Through seamless, reliable and secure data delivery you can improve business performance, reduce IT complexity, support growth and reduce your risk.</p> <p>In this presentation, you will learn about how ActiveTransfer uses a combination of advanced software and secure communications protocols to provide:</p> <ul style="list-style-type: none"><li>• Reliable, secure data transfer</li><li>• Automated data transfers based on specific policies, partners and permissions</li><li>• Better management of large files</li><li>• Insight and control at every stage of the transfer process, including real-time monitoring, error and receipt logging, auditing and data tracking</li><li>• Built on top of Integration Server, it provides functionality for large volume of file transfers including features such as acceleration</li><li>• Check out the video and other collateral at <a href="http://www.softwareag.com/MFT">www.softwareag.com/MFT</a></li></ul>



# SESSION OVERVIEW

## International webMethods User Group

Title	Presenter	Abstract
<b>Reduce Time Spent Fixing Bad Data</b>	<b>Rob Rowe</b> Sr. Manager Product Marketing, Software AG  <b>Christian Schmidt</b> Trillium Software, Germany	<p>Data is everywhere these days. With all the additional information available in big data, it becomes increasingly important to be able to positively identify sources of information and to determine what data is useful to you. At the same time, having one version of the truth about your customers, products, and partners is critical to your business. Ensuring that view is accurate, complete, consistent, and delivered to meet business standards requires high quality data. Achieving trusted master data with Trillium Software and webMethods OneData helps companies stay focused on their business objectives. Our complementary solutions make sure that only reliable and approved enterprise information flows through your processes, systems and applications.</p> <p>Attend this session to learn how to build, manage and distribute trusted master data, and how master data can help you extract business value out of big data.</p>
<b>Software AG Feedback Session</b>		<p>As a valued Software AG customer, you must have some suggestions on how we can improve our products, or streamline our services, or better align our communications, or organize better events. This is your chance to have your voice heard by the people who can take action, and to discuss your ideas with your peers to find out whether they share the same concerns. Feel free to table any topic directly at this session, or send your topic for discussion in advance to <a href="mailto:sonica.vij@softwareag.com">sonica.vij@softwareag.com</a> with subject line "IUG Feedback Session".</p>



## SESSION OVERVIEW

# International ARIS User Group

Title	Presenter	Abstract
ARIS 9.0 Overview & Roadmap	<b>Dr. Helge Hess</b> SVP Product Management ARIS/CEP/Mobile, Software AG	<p>In most companies, change happens permanently. New products are launched, acquisitions take place and must be integrated, new markets are conquered and customer demands continuously change. This, of course, directly impacts a company's processes. Along with changing business environments and business models, your business must also keep up with new technologies. With ARIS 9 Software AG takes a big step forward to help you get more value from your process management initiatives and to improve the ease of use of the software solutions. In this presentation you will see the new functionalities of ARIS 9 which address these requirements – with a special focus on the combination of Business Process Improvement and new technological trends, such as social networking and cloud computing.</p> <p>Discover the next topics of the ARIS roadmap to help your organization achieve Business Process Excellence while increasing your agility and collaboration between business and IT.</p>

## SESSION OVERVIEW

# International ARIS User Group

Title	Presenter	Abstract
Working Groups Focused on Different Topics	<b>Moderated by a Customer and a Software AG Expert</b>	Join one of four round-table discussions on key topics within the ARIS platform. This setting, with relatively small groups engaging in interactive discussions with each other and Software AG Product Management, have in the past proven successful in sharing use-cases, validating our product direction and gaining a better understanding of customer requirements and challenges.
Focus Group - Design & Usability		In this focus group you can address issues with modeling functions, formatting and layout capabilities as well as improving general handling and usability like <ul style="list-style-type: none"><li>• variants and scenario management</li><li>• working with multiple databases</li></ul>
Focus Group - Presentation & Collaboration		Here the discussion can focus on the generation of views especially through automated model generation e.g. for the person who executes the process or the process owner to increase the usage of process models/descriptions.
Focus Group - Analysis & Analytics		The wide field of desired query possibility of database content and its analysis and representation are the focal point of this group.
Focus Group - Governance, Risk & Compliance Management		Governance, Risk and Compliance Management are all connected with processes. An integrated approach is interesting to discuss. Software AG Product Management is eager to discuss this use case on basis of the new release 4.1 which was just released in Q4 2012 and maybe bring along a developer's version of ARCM 9 as well.

## SESSION OVERVIEW

### International ARIS User Group

Title	Presenter	Abstract
Process Note Generation & Management	<b>Yves Vanhoebroek</b> BNP Paribas Fortis, Belgium	Create library models to inventories & manage the documents (+ additional info on dates,...); from these libraries extract the information in Excel to make a planning/dashboard (+ an overview of your managed documents). Have a script that generates a word document so that each process note has the same layout and contains similar information.
Using ARIS for Rabobank's Enterprise Architecture: Adoption Strategy, Change Tactics, and Governance	<b>Pieter van Langen</b> Rabobank, Netherlands	Rabobank Nederland implements a new way of modeling Rabobank's enterprise architecture. The goal of this implementation is to increase the efficiency of developing and maintaining business processes, applications, and IT infrastructure for Rabobank's 136 local member banks and the central support units. Between 2012 and 2014, about 200 architects, analysts, and application engineers working for seven business portfolios are trained to apply this new way of modeling and to use ARIS as a modeling tool. The presentation will focus on the adoption strategy, change tactics, and the governance put into place for a smooth and thorough implementation.

## SESSION OVERVIEW

### International ARIS User Group

Title	Presenter	Abstract
ARIS and Strategy, ARIS and Lean (Value Mapping)	<b>Dr. Dominik Vanderhaeghen</b> Product Management, Software AG	
Supporting Carlsberg's Strategy with BPM and ARIS	<b>Anni Olsen, Lotte Tange</b> Carlsberg Breweries A/S, Denmark	Carlsberg has a strong agenda to continuously reduce the cost base by working more efficiently. To support this, Carlsberg is running a major business standardisation programme across Europe, with the aim of introducing a new operation model, standardised processes and a common IT platform. In this presentation you will hear how BPM and ARIS support this journey.
Modeling of a Balanced Scorecard with ARIS Business Strategy	<b>Hagen Schorcht</b> Lufthansa Systems, Germany	The Balanced Scorecard (BSC) represents a strategic performance management tool, which was developed by Robert S. Kaplan and David P. Norton. ARIS Business Strategy supports modeling and handling of a BSC. Also, it is possible to publish the BSC results in a management view. Lufthansa Systems, especially the department of operating and maintenance of applications (EasyMain), is developing a BSC to give the management an overview about strategic goals and their attainability. As result of a tool evaluation process ARIS Business Strategy was selected. In our presentation the result of the modeling process will be shown.

